

Press Release: For Immediate Distribution



Seamless Sipping: b.box Baby Sippy Cup – A Parent's Best Friend in Every Sip

Finding the perfect sippy cup is not just about a cute design; it's about practicality, safety, and making life a little easier. Thankfully Australian parenting brand have created the solution and with over **15** million sippy cups sold worldwide it's fair to say it is parenting approved. The b.box Sippy Cup is makes toddler hydration easy and spill free.



Weighted Straw for Mess-Free Sipping: A weighted straw that moves with the liquid, no matter how your little one tilts the cup. The b.box Baby Sippy Cup ensures mess-free sipping, giving parents a break from cleaning up spills while allowing our curious explorers to sip happily without worries.

Innovative Two-Way Valve for Leak-Free Adventures: No more soggy diaper bags! The unique two-way valve in this sippy cup guarantees a leak-free experience, whether it's in your little one's hands or tossed in your bag for an on-the-go adventure. Because as parents, we appreciate products that make life a little less messy.



Parent-Friendly Design with Easy-Grip Handles: The easy-grip handles on the b.box Sippy Cup make it a breeze for little hands to hold and navigate. This thoughtful design encourages self-sufficient drinking, fostering independence while minimising frustration for both toddlers and caregivers.

Convenient Flip-Top Lid for On-the-Go Hydration: When life gets busy, the last thing we need is a complicated sippy cup. The simple flip-top lid on the b.box Sippy Cup makes on-the-go hydration hassle-free. Easy to open, easy to close – because parenting is complex enough.



Adaptable to Every Stage: From warm water to dishwasher cycles, the b.box Sippy Cup is designed to adapt to your parenting needs. The base is microwave-safe for warming drinks, and the top-rack dishwasher-safe feature ensures quick and efficient cleaning. Versatility is a parent's best friend!

Safe and Free from Harmful Chemicals: b.box Baby values your child's safety. The Sippy Cup is BPA, Phthalates, and PVC-free, made from PP and silicone with a steel weighted ball. As parents, we can trust that our little one is sipping from a cup free from harmful chemicals.

Multi-Functional Base for Every Age: The base of the Sippy Cup is a parenting marvel. Not only is it microwave-safe, but it also fits the spout and training cup lid for every age and stage. It's like having a cup that grows with your child!